

POSTER- WRITING FRAME

Write the name of the shop or a rhetorical question or catchy phrase in bright colours.

Write three facts about the shop e.g. opening days, opening times, contact details.

Write three items you can buy from the shop. Use powerful adjectives.

Include a picture to make your poster attractive.

End your poster with a rhyme or catchy phrase e.g. a slogan. Include a special offer.

The poster writing frame is enclosed in a dashed border. It features several key elements: a rectangular box at the top; three starburst shapes in the middle; three smiley faces, each followed by a horizontal line for text; a large oval shape; and a horizontal pill-shaped box at the bottom. Instructional text boxes are placed around these elements to guide the student's writing.