

Unit 6: Getting Around

Reading an Advert

Are you tired of always following your parents around on foot?

There is another way...

THE BRAND NEW 



ONLY THIS WEEK
SPECIAL OFFER

Get a new **FREE** helmet with your purchase!!

Adjustable

Light Up

Easy to Carry



The **COOLEST** and **FASTEST** way to get around!
Get it Now from **The Toy Room!**

Answer these questions about this text.

1. What is this text?

- a. A menu.
- b. An advertisement.
- c. An email.

2. What is the purpose of this text?

- a. To persuade the reader to buy a scooter.
- b. To inform the reader about the healthy benefits of riding a scooter.
- c. To entertain the reader.

3. Who is more likely to read this advert? Circle one.

elderly people

children aged 7+

teenagers

4. Based on information from this advert, which of these statements are true.

Tick three (3).

a.	This model has won an award for safety.	
b.	You get a free helmet if you buy the scooter during the first week.	
c.	This is the latest scooter model by HiShine.	
d.	The height of the handlebars can be changed.	

5. What does the advert tell us about the scooter?

6. Why is this scooter “Easy to Carry”?

7. Does this advert make you want to buy the scooter?

8. Complete the chart with evidence from the advert.

Examples of advertisement features		
Rhetorical question	Adjectives	Facts
Persuasive Language	Product Information	Special Offers

9. Write about how the advertisement attracts young readers' attention.
