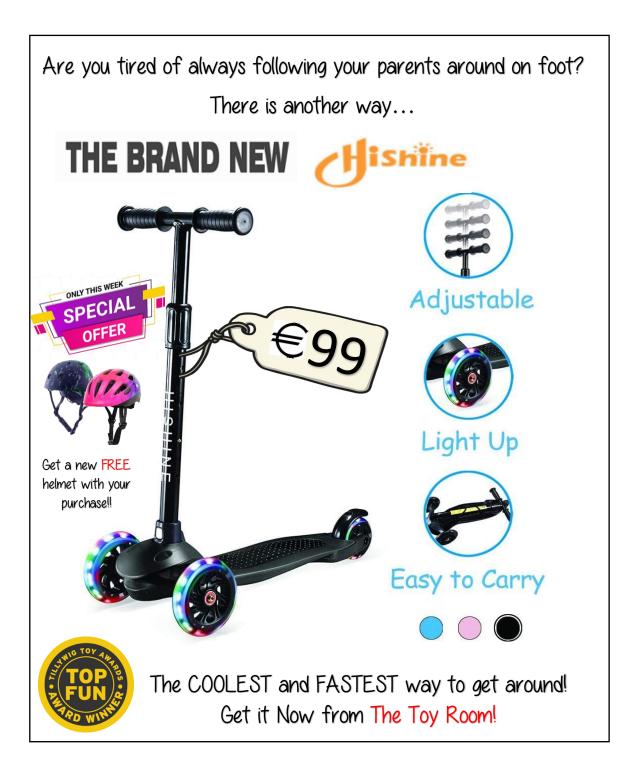
## **Unit 6: Getting Around**

## Reading an Advert



## Answer these questions about this text.

1. What is this text?

	a.	Αn	nenu.			
	b.	An	advertisement.			
	c.	An	email.			
2.	Wł	nat i	is the purpose of this text?			
	a.	То	persuade the reader to buy a scooter.			
	b.	То	inform the reader about the healthy benefits of	riding a scooter.		
	c.	То	entertain the reader.	-		
3.	Wł	no is	s more likely to read this advert? Circle one.			
	eld	lerly	y people children aged 7+ teer	nagers		
4.	Ba	Based on information from this advert, which of these statements are true.				
			hree (3).			
	a.		This model has won an award for safety.			
	υι. 		This model has wort an awar a for safety.			
	b.		You get a free helmet if you buy the scooter			
			during the first week.			
	c.		This is the latest scooter model by HiShine.			
	d.	,	The height of the handlebars can be			
			changed.			
			-			
5.	Wł	nat (	does the advert tell us about the scooter?			
6.	Wł	nv is	s this scooter "Easy to Carry"?			
•		.,	to the court of th			

Does this advert make y	you want to buy the scooter	·?		
Complete the chart with	h evidence from the advert.			
Examples of advertisement features				
Rhetorical question	Adjectives	Facts		
Persuasive Language	Product Information	Special Offers		
Write about how the ac	dvertisement attracts young	g readers' attention.		