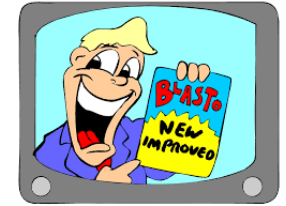




Writing an Advert Checklist



W5.9 I can write a paragraph appropriately for an audience and with a purpose. (Year 3)

Did I...	
place a picture of the bicycle in the centre of the advertisement?	
write a catchy slogan to make the reader want to buy the bicycle?	
start the advert with a rhetorical question to address the audience?	
describe the bicycle and its features in detail?	
include appealing adjectives to make the advert more interesting?	
include the price and any special offers?	
use a large, clear font to gain the readers' attention?	